



Showcase subject: Membership and campaigns showcase

Name: Anthony Murray/Giles Simon

Job title: Executive Editor/Strategic Development Manager

Organisation: Co-operative News

Time: Tuesday, 5 November, 11.00 – 1.00 pm

Description: A showcase session enabling delegates to share learning and best practice around two of the core elements of co-operative business: engaging members, and running campaigns. The showcase will include best practice from leading co-operatives followed by a focused facilitated discussion on successful strategies and ways to enable co-operative membership and campaigns professionals to share ideas.